

2017 PHOTOS OF THE YEAR MAGAZINE

A special section advertising opportunity with The Dallas Morning News



QUARTERLY PREMIER OPPORTUNITIES FOR YOU

Our prime audience wants more out of life and they want more of our premium content in key categories. In 2017, The Dallas Morning News will be granting their wishes (and yours) with quarterly premier magazines delivered to approximately 188,671 subscriber households* and through additional distribution.

Photos Of The Year

The 3rd annual eye-catching roundup of the The Dallas Morning News' best photos of the year in categories ranging from local news and sports to arts and features. It includes "how we got the shot: stories from our award-winning photographers.



To reserve advertising space, contact your BMG sales and marketing consultant at 214-842-6864 or 877-265-3995

Ad Sizes	Dimensions	Rates
Full Page	bleed 9.25" x 11.125" live area 8.5" x 10.38" trim 9" x 10.88"	\$8,450
1/2 Page Vertical	3.81" x 9.63"	\$4,500
1/2 Page Horizontal	7.87" x 4.69"	\$4,500
1/4 Page Cube	3.81" x 4.69"	\$2,500

Rates include full color.

Publishes	Sunday, Dec. 17, 2017
Space Deadline	Wednesday, Oct. 25, 2017
Ad Materials	Wednesday, Nov. 1, 2017
Electronic	Monday, Nov. 6, 2017
Final Ad Release	Friday, Nov. 10, 2017

Source: Scarborough 2015/2016 Release 1